



GCFSC Ice Show 2017

Dear Prospective Advertisers,

Thank you for considering advertising in our 2017 Annual Ice Show Program.

On Friday, May 12th and Saturday, May 13th, Garden City Figure Skating Club will be hosting its Annual Ice Show-Big City Lights.

Skaters from our Learn to Skate program will showcase their accomplishments. There will be over 800 friends and family attending the shows. This is a wonderful opportunity to reach these people with your ad, as many attendees purchase a program as a keepsake.

Your ad will be viewed by many people in and around Garden City, as well as the surrounding communities.

Attached is information about our standard ad layouts. Custom sized, multi-page even cover ads will be welcomed. You may incorporate special promotions, coupons, or maybe even a word of congratulations to the performers. We welcome digital submissions of advertisements. We'll be happy to help you in your ad creation. We can take ads "as is" or provide free design that you will have the opportunity to review before printing.

This is a great opportunity to get your message to our community, support this exciting event and the Garden City Figure Skating Club.

Thank you,

Monica Fulton
Garden City Figure Skating President



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Business Ads

Thank you for supporting the Garden City Figure Skating Club by placing an ad in our 2017 Annual Ice Show program. Sizes / rates for advertisements in the program are as follows:

_____ Full Page \$100.00 _____ 1/2 Page \$75.00 7.5"W x 5"H Horizontal

_____ 1/4 Page \$50.00 3.75"W x 5"H Vertical _____ 1/8 Page \$25.00 3.75"W x 2.5"H

Advertiser's Name _____

Owner's/Manager's Name _____

Street Address _____

City / State _____ Zip Code _____

Phone Number _____ Amount Paid _____ Check # _____

Method of Payment: Cash _____ Check _____ Money Order _____

Please make checks payable to: **Garden City Figure Skating Club**

To ensure that your ad is included, please submit ads by January 21, 2017.

Name of skater receiving credit for ad: _____

Submit options:

Send hard copy - please print as sent. _____

Send hard copy-please redesign _____ a copy of redesign will be sent for your approval

*Send electronic- please print as sent _____

*Send electronic-please redesign _____ a copy of redesign will be sent for your approval

*submit as email attachment, j-peg, pdf, etc. Give email address to where we can send ad for review _____

Please mail or email forms and mail payments made payable to Garden City Figure Skating Club to:

Garden City Figure Skating Club
ATTN: Ice Program Ad
PO Box 917
Garden City, MI 48136
Email: monicafulton@sbcglobal.net